

EdAssist Tuition Assistance

Smarter Employees, Stronger Business



Today's employees place a **premium on career development** and are looking for employers who provide growth opportunities.

- **60%** would pick a job with strong development potential over one with regular pay raises²
- **79%** call tuition assistance an important or very important factor in joining their company³
- **62%** want to continually learn new skills⁴

Organizations with strong education assistance programs have the opportunity not just to recruit employees — but to recruit people who will stay with and **thrive at the company long term.**

¹ Bersin, "Tuition Assistance Programs: Best Practices for Maximizing a Key Talent Investment," 2009

² EdAssist, Key to Attracting Millennials, 2015

³ EdAssist, Lasting Impact of Tuition Assistance Survey, 2015

⁴ EdAssist, Key to Attracting Millennials, 2015

EXPECT MORE FROM YOUR TUITION ASSISTANCE PROGRAM

Employers collectively spend more than \$16 billion per year¹ on tuition assistance, yet very few can measure how these programs are performing. EdAssist[®] has helped hundreds of employers transform education assistance programs into measurable, strategic investments that:

- Align employees' educational choices with organizational recruitment needs
- Identify and close skill gaps
- Improve employee engagement, retention, and talent mobility
- Elevate their brand as an employer of choice

WHY EDASSIST?

At EdAssist, we know sustainable ROI requires more than tuition reimbursement alone; it requires comprehensive educational assistance that meet each individual employee's needs and your company's growth and talent development goals.

Our team has the unique expertise to create such programs. How?

- We meet you where you are as an organization and where your employees are as students.
- We bring experts to every step of the journey, from defining your policy, to guiding your employees and forging relationships with schools that will accelerate your learning goals.
- We create efficiency and ensure compliance to maximize your budget.

Blue Cross Blue Shield North Carolina views EdAssist as a true partner. They played a significant role in transforming our tuition reimbursement process from paper-based to a seamless, efficient, and repeatable electronic process. They are a knowledgeable advisor to our Program Office on policies, process execution, and best practices.

Monique Williamson, Senior Program Director, Blue Cross Blue Shield North Carolina

OUR SERVICES INCLUDE:

Advisors Who Create Success Stories

Successful degrees start with the right guidance. And EdAssist's expert educational advisors work one-on-one with employees to guide decisions, create education plans that fit their learning styles and budgets, and align individual needs with organizational strategy. Equally important, EdAssist advisors know how new programs (such as boot camps) can fit into today's strategy and how employees' existing credits can be leveraged to help people expedite traditional degree programs.

Exclusive Tuition Discounts

EdAssist manages the largest education network in the industry, granting employees waived fees and tuition discounts at more than 200 accredited schools. These discounts — combined with cost-saving tips from EdAssist advisors — help our clients and their employee participants save tens of millions of dollars each year.

Robust Administration Platform

EdAssist's web-based system has sophisticated rules-based technology that automates policy and tax compliance, streamlines the administration process, and provides vital data on participants, degree types, and outcomes — so you can see how your program is performing.

Program Compliance Oversight

Tuition assistance programs have many moving parts, and it can be very difficult to confirm that every dollar spent is invested wisely. Unchecked errors and fraud can quickly add up and jeopardize your budget. With a team of compliance specialists and a platform that has configurable business rules, EdAssist helps ensure a financially sound investment.

Focus on Your Goals

EdAssist's team of tuition policy consultants has the industry expertise, proprietary benchmarking data, and in-depth knowledge of today's business needs to build programs that are aligned with your talent management objectives and that deliver a strong return on your education investments.

*“EdAssist is our dream vendor.
They have provided excellent service,
an excellent system and are so easy to work with.”*

- Jennifer Wilson, Talent Advancement Analyst, Children's Mercy Hospital

PASSIONATE ABOUT OUR CLIENTS' SUCCESS

At EdAssist, we are passionate about providing:

- Greater employee performance
- Memorable and successful career development experiences
- Improved talent retention, career mobility, and engagement

Above all, we're people serving people. Our team is committed to bringing the best ideas, resources, and answers to support successful learners and continual improvement in your program's results.



CONTACT US TO LEARN MORE.

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*EdAssist is a **Bright Horizons**® Solution at Work, the leader in employer-sponsored work/life and dependent-care solutions.*